

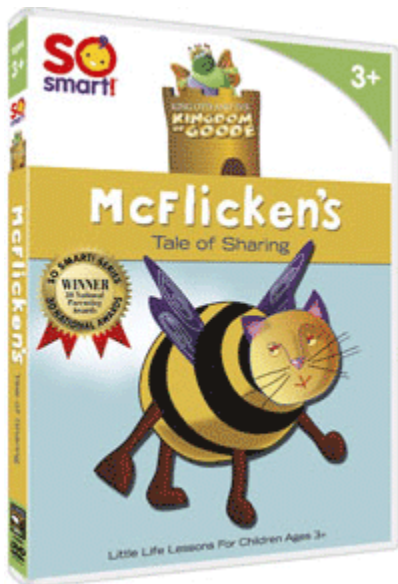
baby Luxe (daily)

<http://babyluxedaily.com/2009/12/07/so-smart-discount/>

So Smart {DISCOUNT 25% }

Kids love television, at least in my house they do. I never promoted it, it just happened with our first Nicholas, now 3. At 18 months he'd sit and watch a Disney DVD. My child is very active, we spend as much time outside as possible so when I realized how much he enjoyed his "down time" I wasn't concerned and honestly, it's been a relaxing way to snuggle with my big baby boy 😊

Something stuck in between 18 months and 3 years.. cartoons. Some of them are okay, but non of them are knocking my socks off. And there are a few that just aren't allowed. I was thrilled to offer Nicholas a new DVD to watch from the genius folks at [So Smart!](#) It's age appropriate visual entertainment made educational. You will notice the DVD's slower pace, simple language and gentle music. The series are designed with learning and comprehension specific to that age group. You'll see bright, bold, and simple context. What sets [So Smart](#) apart from the other mainstream companies is their use of animated, choreographed original artwork set to music that allows emotional and intellectual stimulation for your babies, toddlers and pre-schoolers. 😊



Nicholas received this DVD and has watched the story several times. He enjoys the characters and even discusses the story with us afterward. King Otis and the Kingdom of

Goode, teaches young children important, universal lessons like patience, sharing and respect through captivating stories, catchy songs, and lovable characters. In McFlicker's Tale of Sharing, McFlicker, a selfish creature who lives in a tree, thinks he'll be happiest if he doesn't have to share with the neighbors, especially his tree worms and wing repair glue. But when he finally gets the big tree to himself, he realizes that, without sharing, there can be no happiness. When a baby Lird appears, McFlicker gets the chance he needs to bring his friends home. BONUS: Behind-the-Scenes Storyboards, Two Music Videos, "Draw the Characters" On-screen Tutorial, Printable Coloring Sheets and Trailers. (PC and Mac Compatible)

[So Smart!](#) Productions and Echo Bridge Home Entertainment released a new DVD series this fall. In the [So Smart!](#) Baby's First Word Stories series, which is aimed at ages 1-3, children and parents watch stories based around the theme word. Through the main characters, children are introduced to the theme word, then sentences and a story form around the base word.



First Words tailed for 9 months to 3 years teaches a theme through repetition. [So Smart!](#) Baby's First-Word Stories – House is our new favorite. In this DVD, So Smart! friends Edward, Iggy, Larry and Dee Dee will first introduce your little one to simple words about objects in the home, and then build sentences and stories around them. A deliberately gentle pace, engaging imagery, and soothing music make So Smart! a winner for both parents and young children 1 to 3 years old, who are just beginning to explore the rich world of language. Features 5 vocabulary adventures with your So Smart! Friends: Bathtime!, Who's Hiding in the House?, Sounds in My House, Where is Edward's House?, and Clean-up Time. BONUS: Printable Activities for each Adventure Included—10 Total! (PC and Mac Compatible)

- Continued Series: There are additional DVDs in the Baby's First-Word Series with the same lovable characters. We reviewed the House DVD, but your child can discover – Pets, Outside, Get Dressed, We-Go, and Nighttime.



Noah received this DVD, even at 5 months his little eyes stayed focused on the television the entire series. At points he'd get excited moving his arms and legs around having fun with the music. Interactive features of the DVD's are storybooks and remote control programming for games. Studies show young children are naturally attracted to television. Children learn best from things that interest them. [So Smart](#) designed each DVD so it has a guidebook of activities. . Your child can watch the features on DEMAND through your cable company too. This bright, bold animated DVD introduces simple shapes, moving patterns and familiar objects that encourage babies 6 months and up to laugh, "talk" and interact. Each scene is set to classical music including Bach, Beethoven and other great composers! A deliberately gentle pace, engaging imagery, and soothing music make So Smart! a winner for both children and parents. BONUS: Interactive Storybook and Printable Story Cards (PC and Mac Compatible)



Recently released, Babies First Word Stories won the Parents Choice award! [So Smart](#) has won over 30 parenting and family awards too.



The DVD smoothly and calmly introduces young children to language, and how words form meaning. Of course, parents are encouraged to watch the DVD with the child and interact throughout. The kids enjoyed watching this DVD together. The boys "educated"

the baby, describing and narrating when the real narrators were quiet. Last year, I urged Parents to take time to relax with your children, snuggle, and enjoy family togetherness.



The four friends in their playhouse

- **Storyline:** The events in the storyline are activities your child sees and experiences every day such as: playing outside in the mud, hearing the telephone ring, and seeing Momma vacuum the floor.
- **Pictures and Quality:** There is no over stimulation with graphics. The pictures are simple, gently paced, yet engaging with bright colors. **Animals:** So Smart! uses easy recognizable characters. Our favorite happens to be Iggy the Piggy. My pre-schooler was laughing hysterically when I asked, “What’s the Piggy’s Name?” He says, “Iggy the Piggy” out loud and that’s when he recognized the rhyming sound. Of course, it had me laughing just to see his discovery.
- **Short Segments:** With short clips, my toddler isn’t easily bored or sidetracked by the sounds in OUR house. It keeps him engaged and interested with the next story. The DVD is 30 minutes long, however, it’s divided into 5 different segments – Bathtime, Who’s Hiding in the House, Sounds in My House, Where is Edward’s House?, Clean-up Time.

You won’t be disappointed in the [So Smart!](#) products! 😊 Checkout their website for a ton more of options and information. The promo code is **BabyLuxe and is good for a 25% discount on all SoSmart.com orders from 12/7/09 through 1/7/2010**